

Action/Research Plan

Action/Research Team's Sector:

Working Title for this Initiative or Business Opportunity: Carp Fishing

Overview of Initiative (a brief description): Regional national, and international interests are exploding!
Potential Market: Ageless sport for youth to seniors (cradle to grave!) Individuals who enjoy fishing to organized national and international groups
Groups/Organizations/People with whom to connect: Sportsmans Clubs Trade magazines Local carp fishermen National and international clubs Bait & tackle suppliers Overnight accommodation suppliers
Information needed to enhance this opportunity: Optimum season? Accommodation availability? Transportation forms to and from the region
Potential research projects to gather needed information: Identify Rate/Size/Quantity of fish caught per person Availability of accommodations
Additional resources and support needed for this opportunity: Federal state & wildlife authorities Fishermen & charter operations

Additional ideas for Initiatives and Businesses in this sector – prioritized, especially for 2003-2004

Team Convener(s) for 2003-2004:

Proposed Date/Time for next meeting to develop agenda: