

Action/Research Team *Response Sheet* for Sector: TOURISM, ENTERTAINMENT, AND ARTS

1. On which initiative(s) will your team focus in the coming year?

Review the *Synopsis of North Country Symposium Initiatives*, and list your team's top initiative here. Select from among those listed for your sector, or list a new one if it makes sense. (If your team has a second initiative, list it **on another Response Sheet**. But do so only if it's appropriate for your team and its resources.)

- a. Placemats of regional sightseeing destinations
- b. Transportation routes for evenings & weekends.

2. What are your team's answers to the Keynote Speaker's question? (I.e., what are the regional competitive advantages and special assets of the North Country that can benefit your initiative most?)

- a. Remington Museum, Ft. La Presentation, Ogdensburg Command Performance, Hawkins Pt., Norwood Village Concert Series, Clayton, Opera House, Edwards Opera House, Russell Opera House, Massena Concert Series, Casino, Boldt Castle, Singer Castle, Eisenhower Lock, Outdoor recreation, Raquette River corridor.
- b. Ogdensburg Command Performance, Crane School of Music, Music Festivals

3. What goal(s) can your team set to help forward this project in the coming 6-12 months?

- a. ad sales
 - b bus runs for special events.
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4. What organizations, other action/research teams, or individuals can your team engage to help accomplish your team's goal(s)?

- a. printers, arts organizations, businesses to advertise.
- b. County bus agency. Office of the Aging.
- c. _____
- d. _____
- e. _____
- f. _____

Over...

5. What is your team's plan for moving forward? Who will make the contacts listed in #4? What are the first (and next) steps?

Continue to meet about specifics.
County and Massena Chambers of Commerce.
Local art organizations members.

6. What resources does your team need to work toward success on this project?

dollars and in-kind donations.

7. If your team is at the point that it needs to raise funding for the project, what is an estimate for the amount of money needed? (If not, just say so...) If so, what ideas does your team have for raising money to support the project?

_ad revenues

\$5,000→ 50,000 copies

8. Convener(s): Who will help to convene for your team in 2009 – 2010? (list at least one)

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