

Action/Research Team *Response Sheet* for Sector: Business Action Research Team

5. On which initiative(s) will your team focus in the coming year?

Review the *Synopsis of North Country Symposium Initiatives*, and list your team's top initiative here. Select from among those listed for your sector, or list a new one if it makes sense. (If your team has a second initiative, list it **on another Response Sheet**. But do so only if it's appropriate for your team and its resources.)

- a. North Country Business Culture Initiative

2. What are your team's answers to the Keynote Speaker's question? (I.e., what are the regional competitive advantages and special assets of the North Country that can benefit your initiative most?)

Our business people, our knowledge and experiences, commitment to our community, ability to work together as a business culture, civic mindedness of local businesses, support of local and regional media.

3. What goal(s) can your team set to help forward this project in the coming 6-12 months?

- a. To foster a collaborative environment for business in the North Country.
- b. To set up a facebook page for networking and growth.
- c. Meet monthly with pre-determined agenda and program.

4. What organizations, other action/research teams, or individuals can your team engage to help accomplish your team's goal(s)?

a. Use local media publications to promote local businesses and issues they face to "tell the story of business": northcountry now.com, Ogdensburg Journal and Advance News, Watertown, Daily Times, Courier-Observer.

Over...

5. What is your team’s plan for moving forward? Who will make the contacts listed in #4? What are the first (and next) steps?

- Create Facebook page
- Plan first event: How do we tell the story
- Outreach NC Now to see how we can work together to “tell the story” of our businesses
- Make a wish list of people to bring into the conversation.

6. What resources does your team need to work toward success on this project?

Our people

7. If your team is at the point that it needs to raise funding for the project, what is an estimate for the amount of money needed? (If not, just say so...) If so, what ideas does your team have for raising money to support the project?

8. Convener(s): Who will help to convene for your team in 2009 – 2010? (list at least one)

Name	Position	Phone	Email Address
_____	_____	_____	_____
_____	_____	_____	_____