

2008 Worksheet for Sector _Business Enterprise & Production

Recorder's Name: Brenda Thornton__

1. List Action/Research Initiatives and Businesses (that build on assets and stem leakages)

List and briefly describe existing local or regional initiatives:

1. Buy Local/Bye-Bye Local – Potsdam Chamber (5% of businesses purchased locally)

2. Revolving Loan Funds – AEDC, Canton, Microenterprise loans across county

3. Coming Home at SLU – Encourage professionals that have left to come back

List and briefly describe suggested new initiatives:

1. Develop Young Professionals – For marketing high-tech positions or professional positions, cost of living to recent college grads/ YP entrepreneurship

2. Develop benefits of entrepreneurs – Better funding for technology & business ownership

2. Priorities for 2008-2009

List the title of the one (or two) initiatives that your team will focus on in 2008-2009:

1. Enhance Support for Young Workers

2. Enhance Venture Capital/Funding Capital

3. Consider collaboration

List ways in which the initiative listed in #2 above could benefit from other action/research teams or local groups/organizations:

1. Watertown JC's, Coming Home Initiative

2. SLC Chamber of Commerce

3. Workforce Development, Colleges & Universities, Employers

4. Convener(s) for 2008 – 2009

Leigh Rodriguez _____ 379-9806 _____
Name Position Phone Email Address

Linda McQuinn _____ 386-2871 _____
Name Position Phone Email Address

2008-2009 Action/Research Plan

Action/Research Team's Sector Business Enterprise & Production

Working Title for our top Initiative or Business Opportunity: Enhance Young Professional Life

Overview of Initiative:

To bring back/keep young professionals/workers in the area through various incentive programs – loan forgiveness, first home purchase, job recruitment, membership, funding for businesses/research

Groups/Organizations/People with whom to collaborate:

SLC Chamber, Workforce Development, Universities, Local employers, Civic groups, Families

Information needed to enhance this opportunity:

How can we fund this initiative – especially with loan forgiveness, marketing tools. How do we locate people (young people) who have left? Also, how do we increase median wages? Website development

Potential research projects to gather needed information:

- Best marketing practices
- Best funding practices (loans, investments, etc.)
- Employment opportunities with whom?
- Can we create a new company to do this?

Additional resources, tools, and support needed for this opportunity:

Collaboration with employers, universities and area chambers, PR professionals

Team Convener(s) for 2008-2009 Jim Murphy

Proposed Date/Time for next meeting to develop agenda for 2008-2009 _____

2008 Participant List

Action/Research Team's Sector: Business Enterprise & Production

Name	Position & Organization	Phone	Email
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